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Da-Lite Screen Company Receives rAVe Best of InfoComm Award 2011

WARSAW, IN – July 22, 2011 – Da-Lite Screen Company, the leading projection screen manufacturer, was honored with an award from the rAVe Best of InfoComm Awards 2011. Da-Lite is the recipient of the Best New Screen Product award for its DA-50 WA rear projection optical coating. “With the tremendous growth in short-throw lens projectors, this new coating from Da-Lite is going to make a lot of people happy in solving a decade's old problem of hot-spotting and blooming - kudos to Da-Lite!,” commented Gary Kayye, CTS, founder of Kayye Consulting and publisher of rAVe.

At InfoComm 2011, Da-Lite Screen Company introduced an expansion of its Polacoat line of rear projection optical coatings with the addition of DA-50 WA. Specifically designed for applications using high lumen projectors in conjunction with short throw lenses, this optical coating provides wider half-gain angles than traditional coatings, reducing the incidence of hot spotting. The DA-50 WA coating is unique in its ability to offer a high contrast tint to the projected image while maintaining wide viewing angles. This coating offers a 0.5 gain and a generous 60-degree half angle. It is available on the entire range of Da-Plex screens and with Da-Lite’s full range of factory framing options.

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Attachment: DA-50 WA Installation Image, Da-Lite Logo, rAVe Best of InfoComm
Award Logo

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Founded in 1909, Da-Lite Screen Company is the leading producer of high quality commercial and residential projection screens worldwide. With headquarters in Warsaw, Indiana and additional operations in the U.S. and Europe, Da-Lite manufactures projection screens and accessories for Fortune 500 companies, entertainment and major broadcast networks, education systems and governments around the globe. Today Da-Lite's proprietary screen technologies are specified for the most demanding installations from military training simulators to boardrooms and classrooms to home theaters. Da-Lite has become the "First Name in Projection Screens." For more information, visit Da-lite.com.