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FOR IMMEDIATE RELEASE

Da-Lite Introduces Recessed Electric Screen for Video Conferencing

WARSAW, IN – January 25, 2012 - The new Tensioned Conference Electrol[®] from Da-Lite is a revolutionary electric screen that allows the projection screen and video conferencing camera to be completely concealed when not in use. The housing of the Tensioned Conference Electrol[®] is designed to be recessed in the ceiling and includes a trim flange for a clean, finished installation. The shelf for the video conferencing camera lowers via arms behind the screen surface. When retracted, the screen surface and video conferencing shelf arms are completely concealed by closure doors, allowing the room aesthetics to remain undisturbed. The Tensioned Conference Electrol[®] is available in sizes up to 10' wide with any of Da-Lite's industry leading selection of proprietary flexible front projection surfaces to compliment any installation.

Attachments: Tensioned Conference Electrol[®], Da-Lite Logo

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Founded in 1909, Da-Lite Screen Company is the leading producer of high quality commercial and residential projection screens worldwide. With headquarters in Warsaw, Indiana and additional operations in the U.S. and Europe, Da-Lite manufactures projection screens and accessories for Fortune 500 companies, entertainment and major broadcast networks, education systems and governments around the globe. Today Da-Lite's proprietary screen technologies are specified for the most demanding installations from military training simulators to boardrooms and classrooms to home theaters. Da-Lite has become the "First Name in Projection Screens." For more information, visit Da-lite.com.