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Da-Lite Screen Company Awards Sales Consultant of the Year to Sam Gremillion

Orlando, FL – June 14, 2011 – Da-Lite Screen Company honored its professional Sales Consultants at its annual awards dinner on June 14, 2011 prior to the opening of InfoComm 2011. This year Sam Gremillion was recognized with the Sales Consultant of the Year award.

Representing Delaware, Maryland, North Carolina, Virginia and Washington D.C., Sam exceeded 2010 expectations by providing excellent dealer support and field supervision within his territory. His success contributed significantly to the company's overall performance in 2010.

“Da-Lite is pleased to present Sam Gremillion with our most important sales award for 2010, Sales Consultant of the Year,” announced Blake Brubaker, Vice President of Sales for Da-Lite. “Each year the competition and camaraderie for this award intensifies. The professionalism of our Sales Consultants makes this award a pleasure to give and recognizes the level of commitment each one makes to their customers and the company,” continued Brubaker.

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Da-Lite Screen Company recognizes outstanding performance annually among its North American Sales Consultants. With 16 Sales Consultants located strategically throughout North America, Da-Lite provides sales support to its dealer network, integrators, consultants and architects, representing the largest selection of projection screen solutions and AV accessories available from a single source.

Photo Attachment: Sam Gremillion and Da-Lite logo

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Founded in 1909, Da-Lite Screen Company is the leading producer of high quality commercial and residential projection screens worldwide. With headquarters in Warsaw, Indiana and additional operations in the U.S. and Europe, Da-Lite manufactures projection screens and accessories to Fortune 500 companies, entertainment and major broadcast networks, education systems and governments around the globe. Today Da-Lite's proprietary screen technologies are specified for the most demanding installations from military training simulators to boardrooms and classrooms to home theaters. Da-Lite has become the "First Name in Projection Screens." For more information, visit Da-lite.com.