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**FOR IMMEDIATE RELEASE**

### **InfoComm Green AV Award Presented to Da-Lite Screen Company**

Portland, OR – September 23, 2011 – InfoComm International®, the leading professional audiovisual trade association, presented its *Green AV Award* to Da-Lite Screen Company, Inc. The award was presented at the InfoComm 100, a conference designed to bring together top AV industry leaders and volunteers.

The *Green AV Award* was created by InfoComm to recognize people and organizations for implementing environmentally sustainable practices in the manufacturing of products, integration of AV systems, reduction of waste in the workplace or through similar strategies.

As a sustainable manufacturer, Da-Lite Screen Company gives validity and trust to specifiers, integrators and end users who select Da-Lite products to comply with stringent guidelines for environmental design, chemical or particle emissions and overall quality. Da-Lite's environmental initiatives include ISO 14001:2004 for all domestic production facilities, GREENGUARD Indoor Air Quality and GREENGUARD Children and Schools certification for all screen surfaces, 100% landfill diversion for the Warsaw, Indiana production facility and the Screen Green Exchange Program for old or unused projection screens.

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Da-Lite is a member of the US Green Building Council (USGBC) and, in addition, has been an active member of the Indiana Environmental Stewardship Program since 2008 and was renewed by the Indiana Department of Environmental Management in June 2011 for another three year term in the program.

“Today’s sustainability practices are essential to building tomorrow’s AV industry,” said Randal A. Lemke, Ph.D., Executive Director and CEO, InfoComm International.

“InfoComm is pleased to issue the Green AV Award to Da-Lite for leading the industry by example.”

Visit [www.da-lite.com/screengreen](http://www.da-lite.com/screengreen) to find out more about Da-Lite’s Screen Green initiatives.

Attachments: Award Photo, InfoComm International logo and Da-Lite logo

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### **About Da-Lite Screen Company**

Founded in 1909, Da-Lite Screen Company is the leading producer of high quality commercial and residential projection screens worldwide. With headquarters in Warsaw, Indiana and additional operations in the U.S. and Europe, Da-Lite manufactures projection screens and accessories to Fortune 500 companies, entertainment and major broadcast networks, education systems and governments around the globe. Today Da-Lite’s proprietary screen technologies are specified for the most demanding installations from military training simulators to boardrooms and classrooms to home theaters. Da-Lite has become the “First Name in Projection Screens.” For more information, visit [da-lite.com](http://da-lite.com).

### **About InfoComm International**

InfoComm International® is the international trade association representing the professional audiovisual and information communications industries. Established in 1939, InfoComm has more than 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for AV standards, market research and news. Its training, certification and education programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers worldwide. InfoComm also produces tradeshow in Europe, Latin America, the Middle East and China. Additional information is available at [infocomm.org](http://infocomm.org).