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Da-Lite's Large Dual Masking Electrol® Screen Voted Most Innovative Projection Screen by *Systems Contractor News* at InfoComm 2011

Orlando, FL – June 14, 2011 – Media partner *Systems Contractor News* and InfoComm International awarded the Most Innovative Projection Screen to Da-Lite's Large Dual Masking Electrol® Screen. Launched in 2011 to the commercial AV market to accommodate large venue installations, the Large Dual Masking Electrol® features Da-Lite's step-back masking system, allowing the masking to lay flat against the viewing surface to prevent distracting shadows around the projected image. Available in sizes up to 18' wide, the Large Dual Masking Electrol® is the perfect solution for large venues like auditoriums, hotel conference center installations or for adding flexibility to worship facilities; Think Big, Think Da-Lite!

The Large Dual Masking Electrol® features a vertical masking system that starts with either HDTV format and masks to NTSC video format or starts with Cinemascope format and masks to HDTV format. Custom sizes and formats are also available. The Large Dual Masking Electrol® is offered in tensioned and non-tensioned models with Da-Lite's industry leading selection of proprietary front and rear projection screen surfaces.

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Attachments: Award Photo, SCN Award Logo, Large Dual Masking Electrol[®]
Installation Image and Da-Lite Logo

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Founded in 1909, Da-Lite Screen Company is the leading producer of high quality commercial and residential projection screens worldwide. With headquarters in Warsaw, Indiana and additional operations in the U.S. and Europe, Da-Lite manufactures projection screens and accessories to Fortune 500 companies, entertainment and major broadcast networks, education systems and governments around the globe. Today Da-Lite's proprietary screen technologies are specified for the most demanding installations from military training simulators to boardrooms and classrooms to home theaters. Da-Lite has become the "First Name in Projection Screens." For more information, visit da-lite.com.