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**FOR IMMEDIATE RELEASE**

### **Da-Lite Announces Arrival of New Full Line Catalog**

WARSAW, IN – January 6<sup>th</sup>, 2012 – Da-Lite Screen Company is pleased to announce the arrival of the 2012 Full Line Catalog featuring the newest additions and latest enhancements to our product line. The catalog highlights our complete range of products including projection screens, Advance products, Lecterns and Cabinets and Da-Lite’s many other popular presentation products.

The “Think Big, Think Da-Lite” cover leads to a path of vibrant color coded tabs that make locating your favorite products a real time saver. A clean, open design and layout allow quick reference and easy to read product information. The catalog also features the user friendly “Selecting the Right Screen” guide with improved screen surface descriptions.

An electronic copy of the 2012 Full Line Catalog can be downloaded by navigating to [www.da-lite.com/downloads/full\\_catalog.zip](http://www.da-lite.com/downloads/full_catalog.zip). A hard copy can be requested by navigating to [www.da-lite.com/request\\_literature](http://www.da-lite.com/request_literature), or by contacting Da-Lite at 800-622-3737, 574-267-8101 or by email at [info@da-lite.com](mailto:info@da-lite.com).

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Attachments: Product Catalog Cover Image, Da-Lite Logo

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Founded in 1909, Da-Lite Screen Company is the leading producer of high quality commercial and residential projection screens worldwide. With headquarters in Warsaw, Indiana and additional operations in the U.S. and Europe, Da-Lite manufactures projection screens and accessories to Fortune 500 companies, entertainment and major broadcast networks, education systems and governments around the globe. Today Da-Lite's proprietary screen technologies are specified for the most demanding installations from military training simulators to boardrooms and classrooms to home theaters. Da-Lite has become the "First Name in Projection Screens." For more information, visit [Da-lite.com](http://Da-lite.com).